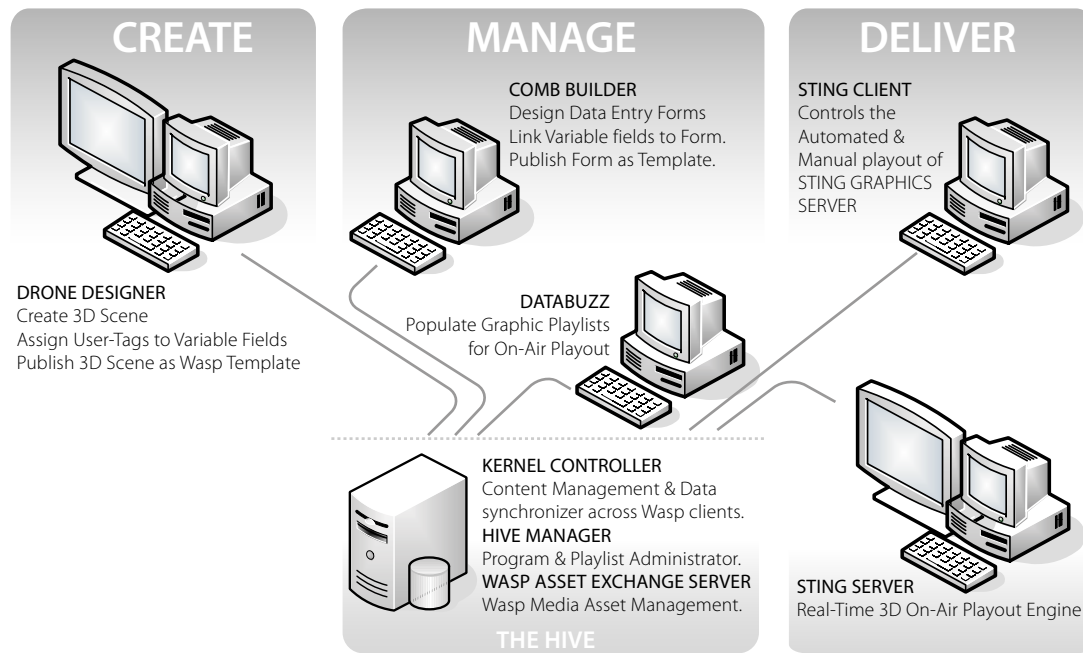


The Wasp3D solution is a Networked Workflow for realtime 3D graphics creation, content management and its On-Air PlayOut. Ideally suited for Television Stations, Graphics Automation Developers and Post-Production Houses having multiple points of graphics delivery requirements (On-Air Graphics, NLE stations, Automated Graphics, Downstream Tickers etc.)

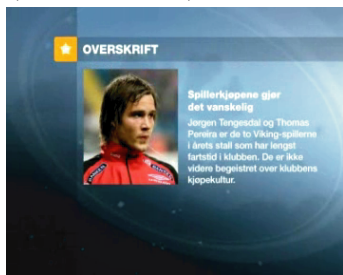
The Wasp workflow has been designed specifically for On-Air Graphics production in television broadcast stations. It has a scalable architecture for the distributed workflow and also integrates with existing newsroom solutions as a MOS activeX embedded control, thus providing extreme flexibility and control over data input, creation and PlayOut.

The Wasp network allows authenticated users (be it journalists, editors or producers) to generate graphics on the fly by simply picking up pre-designed templates and adding data and playing it for real-time 3D graphics. The Wasp3D workflow streamlines graphics production manages content creation, distribution and On-Air PlayOut of day-to-day graphics.



NEWSROOM GRAPHICS

Graphics Workflow solution from Design, Content Management, Multiple Data Input Stations in Newsroom Systems to On-Air Playout.



TV VEST
ZEE BUSINESS

VIRTUAL SETS

Rapid Deployment, Realistic Studio sets with unlimited Virtual Cameras. The chromakey material on Live Video make it a complete Virtual Set solution.



HEADLINES TODAY
STAR NEWS

LIVE SPORTS

Live and Historical data graphics to present Play Analysis, Predictions, Contests, and Viewer Interaction, Polls, Play simulations etc.

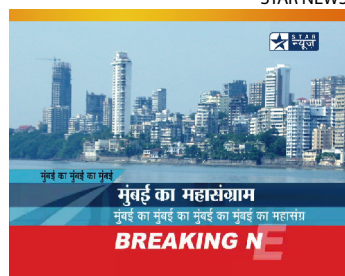


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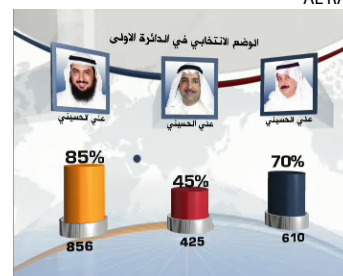
FINANCIAL GRAPHICS

Live Data Graphics integrated with wire-feeds (Moneyline, Reuters, local newswires etc.), web-feeds, RSS, databases.



DOWNSTREAM GRAPHICS

Z-Order layered Downstream 3D Crawlers, Rolls, Lower-Thirds, Info-Bugs. Playout Graphics in Automated / Manual Mode.



LIVE EVENTS

Live data graphics for Elections, Game shows, SMS applications, barker Channels.

Applications



POST PRODUCTION

Create Broadcast quality Motion Graphics & Effects, with Live & Disk based video in real time.